Longtime Wisconsin resident or not, don’t take winter weather for granted

Regardless of the season, storms are trending toward severe.

If you’ve lived in Wisconsin a long time, you’ve likely seen nearly balmy and nearly bombastic winter weather. In mid-November, Governor Scott Walker signed a new Emergency Response Plan to assure coordinated response to both natural and human-caused emergencies.

The State of Wisconsin Emergency Response Plan follows the National Response Framework, with sections addressing specific-types of events from severe weather to a radiological incident and cyber security attacks. "This year Wisconsin has suffered many disasters and emergencies from a blizzard to a deadly heat wave in July," said Gov. Walker. "The one thing that all these events have in common is the importance of various government, volunteer agencies and the private sector working together to respond and recover from emergencies."

The new emergency response plan contains a basic plan with 15 emergency support functions ranging from evacuation and transportation, search and rescue and firefighting. Event-specific annexes include response procedures for events ranging from severe weather conditions to radiological/nuclear incidents.

Various state agencies, private sector and volunteer organizations developed the all-hazards plan. In addition, planning guidance and templates have been provided to county, local and tribal emergency management programs. This is to ensure that all levels of government are able to mobilize and coordinate response and recovery efforts to a disaster or emergency.

Take steps now to assure you’re ready for what winter can throw at you

You can to steps to help assure your safety and the safety of your loved ones during the chilly winter months by heading over to the "ReadyWisconsin" website.

Winter in Wisconsin can be beautiful and fun, if you take steps now to be prepared for...
the weather. Get those blades on your ice skates sharpened; make sure your ski boots still fit; make sure there’s an ice scraper in each vehicle. And, while you’re at it, take steps that will prepare you for blinding blizzards and icy roads. "ReadyWisconsin" features plenty of winter safety tips, including information on how to make an emergency kit to keep in your car or truck. This should be at the top of your “to do list.”

While Santa is making a list and checking it twice, NASCAR champion and Wisconsin native Matt Kenseth is partnering with "ReadyWisconsin" to urge everyday drivers to have an emergency supply kit in their cars, as well as sign up to win a free kit.

Build an emergency supply kit with these items:
- a shovel
- windshield scraper and small broom
- flashlight with extra batteries
- battery-powered radio
- water
- snack food, including energy bars
- raisins and mini candy bars
- matches and small candles
- extra hats, socks and mittens
- first aid kit with pocket knife
- necessary medications
- blankets or sleeping bags
- tow chain or rope
- road salt, sand or cat litter for traction
- booster cables
- emergency flares and reflectors
- fluorescent distress flag and whistle to attract attention
- cell phone adapter to plug into lighter or adapter

Show you care with emergency preparedness gifts

Are you putting a lot of thought into coming up with the perfect gift for someone who has everything? Nothing says you care more than items that will keep your loved ones safe. "ReadyWisconsin" has some great gift ideas that not only help others get ready for emergency situations, but that also say you care and you want them to be safe.

"ReadyWisconsin’s" top five gifts:

- **Emergency weather radio:** A NOAA weather radio is like having your own emergency siren in your home. It’s one of the best ways to protect your family in the case of a disaster. Emergency radios are a 24-hour source of weather forecasts, watches, warnings and other emergency information. If there’s no emergency, the radio goes into a silent standby mode. When there’s an emergency, it sets off an alarm alerting you to the danger. These radios use S.A.M.E. technology, which allows you to program your radio to alarm only for hazardous conditions that affect your county. You can purchase emergency radios for about $30 at most electronics stores, hardware stores and even neighborhood drug stores.
- **Cell phone adapter:** It’s like “Murphy’s Law.” The moment you need to use
your cell phone in an emergency is the moment you have no power left in your phone battery. So give someone a cell phone adapter to plug into a car lighter/outlet.

- **Home emergency kit**: In an emergency, basic services (electricity, gas, water, etc.) may be cut off for days or even weeks. You may be stuck in your home during that time or evacuated at a moment’s notice. You probably won’t have time to shop or search for the supplies you need. That’s why it’s important to have your own fully-stocked disaster kit ready. The kit should include items like water; non-perishable food that doesn’t need electricity for storage or preparation; flashlights with extra batteries; first aid kit; and pet supplies

For a complete list, visit "ReadyWisconsin’s" website. Create and personalize your own starter emergency kit as a gift or purchase kits online.

**Gift of knowledge could be least expensive, yet most valuable**

We’re all on a tight budget. So consider a gift that’s absolutely free…the gift of knowledge.

Here’s an idea: tell friends and family about the "ReadyWisconsin" website, a source of practical information on preparing for emergencies. Make an emergency plan with steps you’ll take to protect yourself and your family. Give young children the link to a Sesame Street video called "Let’s Get Ready!" at ‘http://www.sesamestreet.org/parents/topicsandactivities/toolkits/ready’ Encourage friends and family to go to "ReadyWisconsin" at 'http://readywisconsin.wi.gov' to sign up for emergency information on Facebook and Twitter for great tips.

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**“Partners in Giving” generosity brings in $64,777 in donations**

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Although this year’s “Partners in Giving Campaign” officially ended on November 30, organizers expect pledge forms will continue to come in from program coordinators. As of “press time,” 190 central office and South Central Region employees have donated more than $64,777 by submitting pledges or participating in fundraising events.

If it’s easier for you or time simply gets away from you, which can happen at this time of the year, you can donate online at the “Partners in Giving” website.

The sixth week of the campaign brought in an additional 17 donors with $9,700 in commitments. Kathryn Strom-Horns, Bureau of Fisheries Management, and Mike Kvitrud, Bureau of Science Services won the drawings. Also during week six, Bureau of Legal Services director Tim Andryk announced that his staff had achieved 100 percent participation in the campaign. Attorney Cheryl Heilman made a commitment to wear a dress “bequeathed” to the bureau by now Judge Maryann Sumi, upon her appointment as administrator of the Division of Science Services and Enforcement. Sumi had taken some good-natured ribbing about the dress. Being the shortest woman in the bureau and, thus, the only one who could fit into the dress, Heilman agreed to wear it only if the bureau reached 100 percent participation. Check out the video of Andryk and Heilman proclaiming the accomplishment.

In week five, David Giehtbrock, Bureau of Fisheries Management, selected the tickets to the Badger women’s basketball game as his drawing prize. Katie
McMahan, Bureau of Watershed Management, chose the Scentsy wickless scented candles. The pledged total for this week amounted to $8,656 from 22 donors. Central office-sponsored bake and book sales resulted in about $342 in donations to the campaign.

“This is an especially busy time of the year, with many of us focusing on the holidays and, of course, deer hunting,” said the 2011 campaign chair Julie Sauer, director of the Division of Customer and Employee Services. “It’s also the time of year that we often think about those in need of community services that we can help support by opening our hearts and our wallets.”

Former High Cliff Park manager Jason Wiese has died
By: Carolyn Morgen, High Cliff State Park

Jason Wiese, 41, passed away on November 21. Jason fought a courageous battle against melanoma for almost three years, leaving the department in 2010 to focus on his health.

Jason had a 20-year career with the State of Wisconsin. He worked as a park ranger at many of the beautiful state parks, including High Cliff. Jason concluded his career at his dream job as manager of the park, beginning in 2007.

Jason was proud to care for the beauty of nature and the people who came to visit. He enjoyed nature with a passion his entire life.

Everyone who met Jason respected him for the kind, caring and compassionate man he was. He was certainly someone who people looked up to.

Read a complete obituary for Jason at the 'postcrescent.com.' At the funeral service on November 25, Jason’s family handed out trees to be planted in his memory. You can send condolences to Jason’s family and donate to a memorial at Jason’s Journey, Citizen’s Bank, 69 S. 8th St., Hilbert, WI 54129.

Footnote: Carolyn Morgen is superintendent of High Cliff State Park.

Environmental literacy and sustainability plan released
By: Department of Public Instruction news release

DNR participated in developing plan to increase overall academic achievement and knowledge of our environment.

On November 4, Wisconsin Department of Public Instruction Superintendent Tony Evers announced the completion of Wisconsin’s first plan to address environmental literacy and sustainability for schools. The plan provides strategies for statewide collaboration to increase student academic achievement, improve student health, and save schools money through education for environmental literacy and sustainability.
“It is more important than ever that we work together to provide low-cost, high-return learning opportunities that help to prepare every student for success in our rapidly changing world,” said Evers. “This plan suggests ways to share information and experiences on how schools and districts have achieved cost savings through educational projects that reduce consumption and increase efficiency. It also emphasizes increased collaboration to advance student academic achievement in core subject areas.”

A 20-member steering committee, including Carrie Morgan, DNR educator and coordinator of “EEK!-Environmental Education for Kids,” developed “Wisconsin’s Plan to Advance Education for Environmental Literacy and Sustainability in PK-12 Schools.”

According to Morgan: "It was a great group of people who came together to work on the plan. Now comes the hard part--implementation. DNR can help by continuing to offer professional development and resources to teachers through our education programs, and providing opportunities and places for children to get outdoors and enjoy nature."

Additional input for the plan came from a broad coalition made up of more than 100 businesses, health, youth, faith, recreational, environmental, conservation, and educational groups representing over 70,000 people in Wisconsin.

The coalition formed in response to a growing amount of research that indicates that children are spending more time indoors “plugged in” to electronic media and less time outdoors than ever before. Studies show that this shift to a more indoor and sedentary lifestyle is having dramatic health effects on the mental and physical well-being of young people.

Research also indicates that time spent learning and playing outdoors can produce health benefits for children such as reducing the incidence of obesity, symptoms of attention deficit disorders and stress.

“Education for environmental literacy and sustainability provides an avenue for meeting the standards and benchmarks schools are required to reach in ways that are locally relevant and engage student interest,” said Randy Champeau, director of the Wisconsin Center for Environmental Education. “This education helps students understand the basic life support systems of the planet and how they can play a role in maintaining the health of these systems now and in the future.”
These teachers really threw themselves into "Explore Nature While You Teach and Learn," during the Northwoods Teacher Academy, in Rhinelander. WDNR Photo

**The goals of the plan call for collaboration to:**

- prepare students to understand, analyze, and address the major environmental and sustainability challenges facing Wisconsin, the United States, and the planet;
- provide field experiences as part of the regular school curriculum and create programs that contribute to healthy lifestyles through outdoor recreation and sound nutrition; and
- create opportunities for enhanced preparation and ongoing professional development for teachers and school leaders by improving environmental and sustainability subject matter knowledge and pedagogical skills in teaching about the environmental and sustainability issues, including the use of interdisciplinary, field-based, and research-based learning, effective assessment practices, and innovative technology in the classroom.

"The challenges and opportunities of our modern world require innovative and cooperative solutions to ensure Wisconsin students graduate ready for the workforce or further education," Evers said. "This plan provides a vital road map for advancing education, environmental literacy, and sustainability that can increase student academic achievement in core subject areas and contribute to the fiscal well-being our schools."

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**Warm up or cool off with the Wisconsin Natural Resources magazine**

As winter sets in, the December issue of Wisconsin Natural Resources encourages readers to warm up to a nice mix of stories about wildlife encounters, natural resource progress and environmental successes. The cover story, “Hunt. Harvest. Help,” takes a look at the state’s new Chronic Wasting Disease Response Plan with a homegrown NASCAR driver’s endorsement.
Another piece, “A family of foxes,” follows one writer’s encounters with kits and their kin. Timothy Sweet’s photos of foxes young and old are so endearing that you’ll be reminded to keep your camera close and ready when you venture out snowshoeing or skiing this season.

“Mother Nature Triumphs” is a light-hearted and humorous story of an urban couple’s confrontations with neighborhood wildlife. The author, Andrew Ewert, shares a valuable lesson and presents the photographic evidence to back it up.

“Count on it” reviews the state’s new bear population estimate, which is based on bones and bait. The story is told by a volunteer who took part in a recent tetracycline survey. This research is a great example of what partnerships can accomplish.

Another feature, “Marine Enforcement Unit,” follows the history of DNR’s Lake Michigan warden force. Last year marked its 25th anniversary and the unit has come a long way in terms of building positive relationships with anglers and seeing to equipment upgrades to get the complex job done.

“Give in to fish fervor” contains important health information for those who love to eat fish from Wisconsin waters. Clip the safe eating guidelines for fish you catch and purchase. Learn how to fillet your fish to reduce PCB exposure. Submit your healthy Wisconsin fish recipe.

Finally, “Creature Comforts” makes a case for social media for the pet-minded masses and “Traveler” offers alternatives to hibernation and advice for getting out and dealing with winter.

Remember to consider the magazine as a thoughtful, inexpensive gift that can share what you value about the outdoors with family, friends and professional colleagues. Six colorful issues are delivered to readers’ doors all year for less than $1.50 a copy. Year-round the magazine shares ways and places to enjoy the Wisconsin outdoors for only $8.97. Subscribe toll-free at 1(800)678-9472, online at Wisconsin Natural Resources or by mail. Subscription blanks and single issues also are available from the magazine’s circulation office at P.O. Box 7921, Madison, WI 53707.
For more information, contact the magazine’s (NEW!) editor Natasha Kassulke at (608) 261-8446 or circulation editor Karen Ecklund at (608)267-7410.

Give park and forest admission stickers and trail passes as gifts, too

It doesn’t get much easier to give thoughtful gifts. Wisconsin’s state parks, forests, recreation areas, trails and DNR service centers have received their initial supply of 2012 park stickers. The 2012 state trail passes are being distributed separately. Many locations already have their passes, and the remaining locations should expect their shipments, soon.

**New this year:** the DNR Call Center is accepting phone orders for park and forest annual admission stickers, as well as state trail passes. Customers can order over the phone, using MasterCard or Visa, by calling 1(888)936-7463 between 7 a.m. and 10 p.m. You’ll need to place your order by Monday, December 19 to receive stickers and/or passes in time for the holidays.

Check out the current “[Wisconsin State Park System Gift Ideas”](#) webpage, which includes a link to the “[Friends of Wisconsin State Parks 2012 Calendar”](#) on sale, now.

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**Saltes receives WWOA Award for distinguished service**

Jack Saltes, wastewater operations engineer in the Bureau of Water Quality, received the Wisconsin Wastewater Operator’s Association (WWOA) distinguished Service Award during WWOA’s 45th annual conference in early October. The award recognized Saltes’ 28 years of DNR service promoting wastewater treatment plant operation, maintenance and operator education.

Specifically, Saltes was honored by WWOA for helping develop an apprentice program devoted to promoting careers in the wastewater industry.
Susan Sylvester, director of the Bureau of Water Quality, noted Saltes’ dedication to DNR’s wastewater program. “Jack has created a rewarding career by infusing his passion for wastewater treatment plant operation and operator education into his daily work. Through his leadership, our ‘Compliance Maintenance Annual Reports’ (CMAR) for wastewater treatment systems are now submitted electronically.

"Wastewater treatment system permittees can access their CMAR template online to automatically retrieve their facility’s monitoring data. The monitoring data then is linked to sections of the CMAR and used to calculate and assess several components of a well-run wastewater treatment system.

“Jack was also responsible for developing educational outreach information on Capacity, Management, Operations and Maintenance (CMOM) Programs that provide a framework for communities to effectively operate and maintain their wastewater collection systems. Both of these efforts contribute to the success of our wastewater treatment permit programs in promoting proper maintenance and operation of facilities.

“Jack is very modest about his contributions to the wastewater program and continues to say it’s a team effort with all his co-workers and external partners to make Wisconsin’s Wastewater Program a national leader. We are pleased that WWOA recognized Jack’s leadership in this program. He is a talented and valued member of this program,” said Sylvester.

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Worth a thousand words…images of us at work

By: “Park Shorts” newsletter

Renewable energy at Havenwoods also provides teaching tool

The staff of the Havenwoods State Forest in Milwaukee recently announced a big leap forward in renewable energy use on the property. A 15 kW photovoltaic (PV) system installed on the south roof of the nature center is expected to generate about a third of Havenwoods’ electricity needs and will serve as an education tool for the center.

Solar panels over the library (left side of the building) and three raised panels above the panels over the auditorium provide electricity and a learning opportunity for the nature center. WDNR Photo

Havenwoods has partnered with the Midwest Renewable Energy Association (MREA) for several years. MREA instructors provide workshops at Havenwoods and use the PV system as a teaching tool for some of their classes. The Havenwoods staff provides displays and literature about renewable energy for public use.
Havenwoods superintendent Judy Klippel and ranger Larry Goeb worked with the project partners and contractors. WDNR Photo

The cost of the project came to $89,430. Havenwoods (donation account), Focus on Energy, WE Energies and the Friends of Havenwoods collaborated to fund the work, which state forest superintendent Judy Klippel said wouldn’t have been possible without the support of these partners.

The system includes 66 solar panels (33 over the library and 33 over the auditorium) and two inverters. The raised solar panels (above the auditorium panels) are for the water heating system, which was installed during construction of the center in 1986.

**Invitation out to thousands of bats to occupy new Devils Lake condo**

Devils Lake State Park, in conjunction with the Bureau of Endangered Resources Wisconsin Bat Program, recently built a bat condo near the boat launch on the north shore of the lake. More than 3,000 bats can comfortably take up residence in this condo, offering the approximately 900 bats roosting in the 19 bat houses around the chateau building an alternate roosting habitat.

Endangered Resources biologist Paul White and Heather Kaarakka went to great heights to help construct the new bat condo at Devils Lake State Park. WDNR Photo

The bats originally were roosting in the attic of the chateau, but were evicted in spring 2010, and took up roosting in the bat houses. Due to the planned re-siding of the building, and to move the bats further away from the chateau, Endangered Resources constructed the condo as another housing option.

“Because of the way bats work, we can't just physically move every single one from
the bat houses to the condo; they wouldn’t appreciate the disturbance, and in all likelihood would just leave the area completely,“ said conservation biologist Heather Kaarakka. “All we can do is provide them with new habitat and hope the bats will move on their own into the condo over the course of a year or two.”

Bats will use a slot entryway to check out the new Devils Lake condo as the place they’ll hang out. WDNR Photo

Department employees, eight volunteers and two volunteer contractors constructed the condo in two days. If you work in other parks or state lands and are interested in installing bat condos or bat houses, email Kaarakka or call her at (608)266-2576.

Predicting wolf attacks seminar scheduled for central office

Adrian Treves, Ph.D. and Ph.D. candidate Erik Olson of the University of Wisconsin's Carnivore Coexistence Lab will present "Predicting High-risk Sites for Wolf Attacks on Livestock and Bear-hunting Dogs" in the central office at 2:30 p.m. on Tuesday, December 6. You’re invited to attend this seminar, which will be held in room 613.

Treves and Olson will present risk maps for Wisconsin wolf attacks on livestock and bear-hunting dogs, which can be used to take precautions to protect people, dogs, livestock and wildlife. Based on historic data, these maps have succeeded to a large degree in identifying areas of high risk for attacks, enabling landowners and wildlife managers to take preventive measures.

The Bureau of Science Services is sponsoring this seminar, one of the periodic seminars it holds to communicate about staff and partner research results and program activities. If you’re interested, but unable to attend, you can participate via a webcast at Mediasite. Simply refer back to this story and go to the presentation’s Mediasite page at the time of the seminar. You also can copy the link at this website and paste it into your calendar.

To learn more about wolves and wolf attacks, go to the “Gray Wolf” factsheet and the “Living with wolves: Tips for avoiding conflict” webpage. If you have questions regarding this seminar, email Science Services educator Chrystal Schreck or call her at (608)264-8590.

Around the state…DNR employees shine
Central office success stories

- In reference to a notice DNR spokesperson Bill Cosh sent out to media, legislators, sporting/hunting groups, community leaders, etc. regarding DNR customer service during deer hunting season: "Bill. I used this service today and it was excellent and very helpful." David Crass
- "Hi Laurel (Steffes, director of the Office of Communication): Have to share my feeling on this video I watched of the season on the 2011 Season Updates. This was very nicely done, and all I could think of after viewing it was "Finally someone captured it! What it is all about." Nice Job. And tell Cathy (Stepp) congrats on the deer, too." Dave Carriveau, water supply specialist in Rhinelander
- My name is Lorraine Mitchell and I am a faculty member in the Early Childhood Program at UW-Stout. I teach an early childhood curriculum science methods class. I recently saw a copy of the "Wee Recyclers" booklets that you have for educators. Is it possible to get copies for my students? I have 25. Would it also be possible to get a copy for myself? I'll be grateful for whatever you can send my way. Sincerely, Dr. Lorraine Mitchell, UW-Stout
- "Yes, I am happy to send you 26 copies. I will put that order in today and you should have it by Wednesday. Thanks so much for your interest in recycling and promoting our program to your teachers. Elisabeth E. Olson, recycling and waste reduction education and outreach coordinator, and Wisconsin Green and Healthy Schools director
- "Dear Lis, Thank you so much! By getting these types of materials into the hands of our early childhood educators, I hope that we can continue to keep recycling in the radar of our youngest citizens! And of course, we know how they influence their family members! Sincerely, Lorri Mitchell
- “Hello Cathy (Stepp): We have met a couple times primarily associated with my profession and the solid waste business. I am also an avid archery hunter… Deer, turkeys and bear. What a great sport. I would just like to tell you, that I thought your personal hunting messages were right on target…raise people up and doing it as "Deer Team Wisconsin." Refreshing simple approach. Nice job; and thank you.” Todd Watermolen, vice president, Engineering, Veolia ES – Solid Waste

Northeast Region success story

- “Crystal Schiefelbein (water regulation and zoning specialist) has been doing an outstanding job of communicating with Chapter 30 Permit applicants and providing valuable project feedback in an expedient manner on several complex projects! The efforts of Crystal and the rest of the DNR Team are much appreciated. I just wanted you to know.” Nick Vande Hey

Northern Region success stories

- Compliment for Jeremy Holtz, wildlife biologist: “Thank you for doing your wildlife presentation at the Florence County Library. The kids and parents really enjoyed the presentation, and I appreciate the time you put into it! Thanks again.” Stefanie Weber
- Compliment for John Robinson, hydrogeologist supervisor: "I would like to express our thanks for your participation in the Wisconsin Counties Associations
73rd Annual Conference. Your participation in the program “Brownfields: What’s New and What’s Worked” was greatly appreciated. WCA was pleased that you were able to share your expertise and knowledge with our membership.” Doug Parrott

- Compliment for DNR staff related to the work being done on the Northwest WI Storm Recovery Project: "Thanks for the very informative update (NW WI Storm Recovery Report sent out weekly), John (Gozdzialski, regional director). That is a lot of extra work for a lot of DNR staff. It is appreciated by all of us." Jane Wiley, Natural Resources Board member

- Bill Bursaw, ranger/assistant park manager and Lyle Manteuffel, ranger operations at Rib Mountain State Park received the following words of appreciation: "I just wanted to say thank you so much for helping me with my Eagle Scout project at Rib Mountain State Park. I am glad that I was able to provide the service and labor to put in the gates and the bench and cleaning off the trail. You were a tremendous help in getting it all done. With your help we were able to get the project done ahead of schedule. Thanks again.” Caleb, Eagle Scout

South Central Region success story

- When a series of unfortunate incidents prompted a couple to cut their camping trip short at Ottawa Lake in the Southern Kettle Moraine State Forest, visitor services associate Ashley Murray helped restore their good mood, recommended a place for breakfast and followed up with a handwritten letter to invite them to return to KMSU. The couple wrote the following in response.

“Every employee we've ever met at Kettle Moraine has always been courteous and helpful but we had a particularly bad trip and the employee we next came into contact with went well out of her way to be particularly pleasant to us.

"Turning around someone's bad day is not easy, but Ashley managed to do just that, and sent us home happier than she found us. The letter she sent after that may have been a small thing, a few minutes to write, an envelope and a stamp, but she had already done much more than her job and we had already left. The letter was something that wasn't necessary at all; it was a final touch that she took upon herself to do. Those are the people and things that a visitor appreciates and remembers. My wife and I owe Ashley a big 'Thank You.'

"Employees like this--people like this, make all the difference. My wife and I look forward to our next trip to Wisconsin and all it has to offer, including its wonderful State Parks and the people who run them. We will be back again and now you know why.”

West Central Region success story

- "Hi Chris (Lilek, hydrogeologist): I was lucky enough to be a substitute for a co-worker on Monday this week, and I got to attend the WCA (Wisconsin Counties Association) Mining Issues program in Stevens Point. Both Tom Woletz (Air and Waste Program special projects coordinator) and Phil Fauble (Waste and Materials Management Metallic Mining Statewide Team) did a great job presenting all the technical info. Tom shared his slides, and I anticipate the WCA will send others in a while. You were the only source of info about that program that I had seen, so I truly appreciate that. Please keep me on your list. Thanks

"Great Job Tom Woletz and Phil Fauble!" Chris Lilek

"Nice job guys!!" Pat Stevens, administrator of the Division of Air and Waste

"I keep hearing about how great these two guys are from everyone on a weekly basis. Keep up the good work!!" Matt Moroney, deputy secretary

Links of interest…don’t miss them

• **Title:** “Assembly Joint Resolution 76: Recognizing foresters’ emergency response efforts”

**Description:** By way of this resolution, the Legislature recognized both the historic and current day dedication of DNR’s forestry program to protect forest lands and human safety, while advancing wildfire fighting equipment, systems and processes.

**Link:** “Assembly Joint Resolution 76: Recognizing foresters’ emergency response efforts”

• **Title:** Multi-media communication on the 2011 gun deer hunting season

**Description:** This year’s communication on the opening days of the nine-day gun deer season coincided with the department’s debuts on Facebook, Twitter and YouTube social media. DNR continued to use its traditional media outlets, i.e. newspapers, Internet, Mediasite, etc., making coverage of this annual tradition a truly multi-media event.

**Links:** Check out the following samples of DNR communication on the 2011 gun deer hunting season:

DNR News for opening day of deer season
DNR Secretary Cathy Stepp encourages deer hunters to share their hunting experience on DNR’s Facebook page.
"Hunters share deer stories"
Office of Communication’s video producer Mary Farmiloe edited the annual “Deer Show” into segments on Mediasite. Click on the “Chapters” icon at the bottom of the screen to view a list of the segments for ease of viewing. You’ll also find these segments by grabbing the right navigation bar on DNR’s YouTube channel. “DNR Secretary Seeks to Regain Hunter’s Trust” was posted on ABC’s Milwaukee channel 12 website ‘wisn.com’

• **Title:** “Web Extra: DNR Secretary Cathy Stepp (on mining)”

**Description:** Channel 12’s “Upfront with Mike Gousha” featured Secretary Cathy Stepp responding to questions about how the agency plans to balance environmental and economic concerns in the approval process for a large iron ore pit mine near Ashland.

**Link:** “Web Extra: DNR Secretary Cathy Stepp (on mining)”

• **Titles:** "Mentoring a new hunter can be a rush"

**Description:** “There is nothing like the experience of introducing a friend, neighbor or family member to hunting, wrote Ed Culhane, public affairs manager in the West Central Region, and Keith Warnke, hunting and shooting sport coordinator in the Bureau of Law Enforcement. “Mentors report feelings of intense satisfaction. The next generation is our legacy. If we don’t do it, who will?"
Learn more about how you can pass along the tradition to someone new and experience the thrill of helping them get their first deer at Bureau of Wildlife Management’s “Mentored Hunting” webpage.

**Links:**
- “Passing on the hunting tradition” on DNR’s YouTube channel
- “Help a Friend 'Test Drive' Hunting”
- “Deer Show 2011, Kids and Mentors Outdoors”
- “Savor the hunt and share the experience” published in April 2011 issue of the Wisconsin Natural Resources magazine
- “Shaping a diverse hunting future” published in April 2011 issue of the Wisconsin Natural Resources magazine

- **Title:** “Fifth graders head into the field for outdoor study at Camp Susan”
- **Description:** For three Wednesdays in September, a school district’s fifth graders took turns spending a day at a 4-H camp, Camp Susan, learning in the field about forestry, aquatics and wildlife, as well as doing hands-on Project Learning Tree. Read the entire story in the Antigo Journal. Project Learning Tree is sponsored by the Wisconsin DNR and offers training and materials to educators statewide. To learn more, visit the [“Wisconsin Project Learning Tree, Project WILD and Project WET”](#) website.

- **Link:** “Fifth graders head into the field for outdoor study at Camp Susan”

- **Title:** “American Climate and Environmental Values Survey (ACEVS) Report”
- **Description:** The purpose of the ACEVS is to measure the impact of Americans' economic, health, family, community, security, and other social values in comparison to their attitudes about climate and the environment and their participation in sustainable consumer and public policy behaviors.

- **Link:** “American Climate and Environmental Values Survey (ACEVS) Report”

- **Title:** “Report to the Wisconsin Legislature: Properties purchased with funds from the Knowles-Nelson Stewardship program”
- **Description:** This DNR report to the Joint Finance Committee on properties purchased with funds from the Knowles-Nelson Stewardship program on which one or more nature-based outdoor activities (NBOA) are prohibited covers the period July 1, 2009 to June 30, 2011. During this period, 1,115 acres of the total 76,645 acres acquired were designated as NBOA primarily for public safety. The two other possible criteria met on these properties are to protect unique animal or plant properties or accommodate usership patterns.

- **Link:** “Report to the Wisconsin Legislature: Properties purchased with funds from the Knowles-Nelson Stewardship program”

Both houses of legislature introduce DNR-related bills

By: Paul Heinen, Office of the Secretary

Although legislators are on recess until January 17, members of the Senate and Assembly continue to introduce new legislation that, if enacted once they return for the regular session, could impact DNR programs. You can find the current status of these and other bills in the “2011 Bill Tracker.”

- Senator Rob Cowles introduced **SB 290** and Representative Al Ott introduced **AB 395**, identical bills that would make lands in the Niagara Escarpment eligible for purchase with Stewardship funds.
• Senator Neal Kedzie and Representative Dave Craig introduced identical bills, SB 301 and AB 377, allowing anglers to use crossbows to fish.
• Representative Gary Tauchen introduced AB 384 which allows crossbows to be used by hunters during any season open to hunting with a firearm.

The special legislative session convened in September continues.

Footnote: Paul Heinen is a policy initiative advisor in the Secretary’s Office.